## 14th INTERNATIONAL CONFERENCE



# AIMSA'2010

Al and Knowledge Societies: Learning, Sharing, Amplifying

8 - 10 September 2010 Golden Sands Resort Varna, Bulgaria





## GOLDEN SANDS RESORT

The AIMSA'2010 Conference will be held in the **Golden Sands Resort**. The resort is situated 18 km north of the city of Varna and 24 km from its airport. It is a modern resort with traditions, and history going back 50 years. A unique blend of lovely nature park, warm sea, and fine golden sand! Golden Sands is the winner of a "Blue Flag" - a prestigious international award for environmentally clean resorts.

The resort offers accommodation in 69 hotels of different category, excellent possibilities for recreation, entertainment, business and health.

The Conference itself will take place in the 4-star **Lilia Hotel**. The hotel disposes of seminar and conference halls, as well as Wi-Fi in the Hotel Lobby and in most of the rooms and suites. The hotel offers advertising and presentation spaces close to the halls and in the hotel's foyer, various business services – telephone, fax, Internet, copier, laminating, as well as proper technical appliances for the successful flow of your professional meetings.



## OFFICIAL AGENT

The perfect organization of the event will be ensured by the cooperation between the Institute of Information Technologies and the Company for International Meetings (CIM) Ltd. – the official agent of the meeting.



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#### REGISTRATION

All participants are requested to pre-register by sending a completed Registration form with the respective fee (by 1 July) to the address of CIM Ltd. Forms received without the appropriate remittance will not be considered for valid registration.

The AIMSA'2010 Registration fees include attendance to AIMSA'2010 technical sessions, a copy of the AIMSA'2010 proceedings, the Welcome reception, working lunches and the Conference dinner.

- \* Authors of accepted papers should pay the registration fee **not later than 25 June 2010**.
- \*\* ECCAI members and full time students are required to enclose a copy of a certificate.

The fees for the **joint events AIMSA and S3T** include attendance to the technical sessions of both conferences, all materials, 2 Welcome Receptions, 2 Conference dinners and working lunches.

#### LETTER OF INVITATION

Upon request the Organizing Committee will issue an Official Letter of invitation for participation in the AIMSA'2010 Conference. It should be understood that the invitation is only meant to facilitate participants to find financial support if it is necessary or to be presented at the Bulgarian consular offices for obtaining an entry visa. Such a letter does not commit the Organizing Committee to cover any expenses of the delegates.

#### **LANGUAGES**

English is the official language of the AIMSA'2010 Conference. All paper presentations and discussions will be in English. No simultaneous translation will be provided.

# COFFEE/ TEA/ REFRESHMENTS

Coffee, tea and refreshments will be available during the AIMSA'2010 Conference from Wednesday until Friday.



## **PAYMENTS**

**Advance payments** of registration fee and hotel accommodation should be arranged to the CIM bank account indicated on the registration form or by credit card.

**On-site payments** should be settled upon arrival at the CIM Registration Desk in Lilia Hotel in cash or by credit card.

**Important note:** All currency exchange charges and bank collection fees are to be covered by the participant.

## **CONFIRMATION LETTER**

A letter of confirmation will be sent to participants on receipt of registration and reservation forms and the respective payment. Participants are kindly requested to present the letter at the CIM Desk.

## **CIM REGISTRATION DESK**

The CIM Registration Desk will be located next to the working halls in Lilia Hotel. It will operate from Wednesday, 8 September and will stay open till the end of the Conference. Participants can address the CIM representatives for information on hotel accommodation, transportation, working and tourist programme, social events.

**SOCIAL EVENTS** 

• Welcome Reception 8 September

(incl. in the registration fee)



## **ACCOMMODATION**



Hotel rooms in several categories have been reserved for the AIMSA'2010 participants in Golden Beach Resort. All hotels are located within short walking distance (not more than 10-15 minutes) from the Conference venue.

Participants can make their choice of hotel accommodation by filling in the Registration Form and sending it to CIM address. All bookings and inquires should be addressed directly to CIM Ltd.

A deposit of one night is required in confirmation of hotel reservation. The deposit will be deducted from the total hotel bill. The balance due should be settled upon arrival at the Registration Desk in Lilia Hotel.

**Important note:** There is still pressure for accommodation at the beginning of September at the Bulgarian Black Sea coast and participants are advised to book at their earliest convenience by sending the form with the required first-night deposit (preferably by 20 July). The reservation will be confirmed on a first-come first-served basis. CIM Ltd. reserves the right to change the requested hotels to such of similar category if they are unable to confirm the first choice indicated in the Form.

## **LILIA HOTEL**

... is an elegant, spacious hotel with a wonderful position on the seafront promenade only few metres from the beach.





Lilia Hotel disposes of 174 Double rooms, 55 suites and 1 VIP suite.

All rooms have air-condition and are equipped with telephone, satellite television, mini-bar and hair-drier in the bathroom. There is a beautiful panoramic view towards the sea from the rooms' terraces.

The hotel offers Classical
Restaurant, developed in an old
city style, air-conditioned Beerhouse, Sky Bar situated on the roof
with a beautiful panoramic view
towards the sea shore, lobby bar,
BBQ restaurant and a night bar.



Some of the hotel services include outdoor swimming pools, room-service, dry-cleaning, beauty and health centre.

## PARK HOTEL GOLDEN BEACH

The 4-star Golden Beach Park Hotel is situated in a beautiful and quiet park area, only 200 m from the beach.

The hotel offers 247 rooms with balconies and sea view. All rooms are equipped with cable TV, minibar, safety deposit box, direct dial telephone, bath, WC, hairdryer.





For its guests the hotel has a main restaurant, lobby bar, pool bar, conference hall, indoor, outdoor swimming pool, outdoor children's playground, kids club, balneology, mini golf and volleyball playground, health club with fitness, sauna and steam bath, laundry and dry cleaning, parking lot.

## **METROPOL HOTEL**



**Metropol Hotel** is located in the central part of the Golden Sands resort, next to the beach. It offers excellent facilities for a pleasant holiday at the seaside.

Metropol Hotel offers a total of 103 rooms and 23 suites. All rooms are with balcony overlooking the sea and the park, shower/WC, fitted carpeting, telephone, satellite TV, mini-bar.

Hotel facilities include: a restaurant, lobby bar, room service from 7h30 until 23 h, exchange desk, shop, hairdresser, Pharmacy.

There is an outdoor pool complex with facilities for children in front of the hotel and near the beach. It has a water slide and a snack bar as well.





## WHAT YOU SHOULD KNOW

#### BULGARIA

Bulgaria is a part of the Balkan Peninsula in South Eastern Europe. The state of Bulgaria was first founded in 681 AD and has a long and varied history. Since January 2007 Bulgaria is a member of European Union.

#### **VARNA**

This is Bulgaria's third largest city, a large port, and an important cultural, trade and industrial centre. Founded in the 6th century BC, the city boasts lots of remains from Roman and Byzantine times. Varna is rightly known as the "capital city" of the Bulgarian Black Sea coast.

## **HOW TO REACH VARNA**

**By air** Bulgarian and foreign airline companies directly link the capital of Bulgaria, Sofia, to all major European cities. Regular flights operate between Sofia and Varna several times daily. Direct flights from major European cities to Varna are also available. Detailed schedule of Sofia-Varna-Sofia flights can be obtained from CIM upon request and also a reservation could be made.

By train Bulgaria is linked to almost all capitals and big cities in Europe by train.

**By bus** CIM could make reservations for the regular bus lines between Sofia and Varna if required. The price of the ticket is 25 Euro.

**By car** Varna is accessible from the main border checkpoints via national and international roads.

#### **PASSPORTS & VISAS**

Only valid passports are required from all the EU countries. Delegates from countries where visa is normally required for entry to Bulgaria are reminded that they will need to obtain one from the appropriate Bulgarian Embassy/Consul. Please check at the nearest Bulgarian Embassy all the documents required for your country.

## **MONETARY SYSTEM**

The national currency is the Bulgarian Lev. Bank notes of the following denominations are in circulation: 2, 5, 10, 20, 50, 100 Levs. 1 Euro = 1,95583 BGN.

#### **CLIMATE**

Moderate climate: mild spring and autumn, hot summer, cold snowy winters. The weather at the beginning of September is warm and sunny. Daily temperatures range from 23 to 280 C.

## TIME

Summer time: GMT + 3 hrs. (April through September)

**ELECTRICITY** 220 Volts, 50 Hz

## MAP OF THE HOTELS

